



ACUE

Student Success
Through Exceptional
Teaching

October 14, 2021

To Whom It May Concern:

This letter confirms that ACUE courses, *Effective (Online) Teaching Practices* and associated microcredentials and related services, (the “ACUE Program”) are sole source offerings on the basis of being precluded from competition due to the absence of similar products. The ACUE Program, is sold and distributed exclusively by ACUE.

No division of ACUE, nor any other company makes a competing product. No agents or dealers are authorized to represent the ACUE Program. Additionally, competition is precluded by proven efficacy, driven by unique and copyrighted features only offered by ACUE. There are no other like items or product(s) available for purchase that would serve the same purpose or function.

The ACUE Program represents:

- The only online program for faculty development developed in partnership with the American Council on Education (“ACE”) and subject to ACE’s quality assurance standards;
- The only online program for collegiate faculty development proven to raise student outcomes and close achievement gaps documented by over a dozen published studies;
- The only online program for collegiate faculty development created in partnership with colleges and universities across the country;
- The only online faculty development program aligned to the Effective Practice Framework©, the leading statement of the essential pedagogical skills and knowledge that every college educator should possess;
- The only online faculty development program that features a research-based learning design that moves course-takers from foundational knowledge to higher-order analysis of teaching practices to the (required) implementation of and reflection on new teaching techniques; and
- The only online program for faculty development that results in the issuing of badges and certificates endorsed by the American Council on Education.

If additional information is required, please contact ACUE’s Chief Financial Officer via email at dsaidenberg@acue.org.

Best regards,

Doug Saidenberg

Chief Financial Officer, ACUE