



City of Boston  
Mayor Kim Janey  
Economic Development

May 27, 2021

Ms. Jill Frankfort  
Persistence Plus, LLC  
43 Soley Street, #1  
Charlestown, MA 02129

Dear Ms. Frankfort:

The Equity and Inclusion Unit of the Office of Economic Development is pleased to inform you that, as of May 27, 2021, **Persistence Plus, LLC** has been certified as a **Woman Business Enterprise** in the category(ies) of **Behavioral Nudges Delivered by Text Message to Support Learners to Degrees; Consulting and Training Related to College Competency**. Small and local businesses are the lifeblood of Boston's vibrant economy -- we are delighted for this opportunity to partner with you.

**Persistence Plus, LLC** will be listed in the City of Boston's SLBE/MWBE Directory, which is available on-line at <https://data.boston.gov/dataset/certified-business-directory>. It is updated regularly. The Directory is used by general contractors, City departments, and various organizations, which are interested in utilizing small, small local, minority owned and woman owned vendors.

We also encourage you to utilize the City of Boston's On-Line Supplier Portal [www.cityofboston.gov/procurement](http://www.cityofboston.gov/procurement). On the Supplier Portal you can apply for a City of Boston vendor I.D. number, and also sign up for automatic email notifications of future bid opportunities in any category(ies) of your choice. For detailed instructions on how to apply, please email Paul McCormack, the Vendor Support Specialist for the City of Boston, [Paul.McCormack@boston.gov](mailto:Paul.McCormack@boston.gov).

**Persistence Plus, LLC** will be sent notification from the Equity and Inclusion Office at least once every three years requesting that you provide an information update to the Office. You will be required to submit the company's most recent **Tax Returns (all schedules, including Form 1120 or 1120S for corporations; Form 1040 and Schedule C for sole proprietorships; and Form 1065 for partnerships), most current financial statements, and a notarized letter stating whether there have been any changes in the company's legal structure, ownership or control.**

Congratulations on your successful certification with the City of Boston. We look forward to working with you, and please let me know if I can assist you in any way possible.

Sincerely,

*Stacey R. Williams*

Stacey R. Williams  
Certification Manager  
[Stacey.Williams@boston.gov](mailto:Stacey.Williams@boston.gov), (617)635-3720



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**Note:** The continuation of your company's certification is contingent upon its compliance with the City of Boston's Certification Regulations. Pursuant to the Certification Regulations, this Office reserves the right to periodically monitor, review, and investigate any of its certified companies. Within thirty days of any change in the information contained in the original application, you must notify the Office of such change, and if such change is a material change which warrants further review, the Equity and Inclusion Office will notify you. If you would like to expand the scope of services your company is certified to perform, please submit a written request along with a list of work performed in that area of service and business references.