



Bid Recapitulation Form

Purchases from \$2,500.00 to \$25,000.00

Informal Procurement Procedures:

In accordance with City Colleges of Chicago’s Board Policy Section 2.2, purchases between \$2,500.00 and \$25,000.00 must be competitively bid. At least three price quotations must be obtained informally via telephone, fax and/or email and at least one of them must be from a Minority Business Enterprise (MBE) or Women Business Enterprise (WBE) that is currently certified by an agency approved by CCC.

To expedite review & approval of your informal purchase please attach the following:

- A copy of the scope provided to the vendors to ensure all vendors received the same information.
- Copies of the price quotations/proposals on a bid form or on the Vendors’ letterhead.
- Current MBE or WBE certification letters or directory listing.
- Supporting documentation and justification for the following instances:
 - Documentation that demonstrates an MBE or WBE vendor could not provide a quote or proposal in response to the scope; User must request a waiver of the provision.
 - The selected vendor does not have the lowest price. User must provide detailed information as to why the lowest bidder does not meet the provided scope.
 - The goods or services are only available from a sole source. A sole source means that the goods and services are only available from a single provider in the marketplace. The User/Requester must provide justification from the current Fiscal Year that includes market place research results or other due diligence supporting the good or services are only available from one source. A letter from the vendor is insufficient unless it’s from the manufacturer or exclusive distributor.
 - Search results using relevant key words for the goods or services sought that did not yield a certified MBE or WBE in the commodity area; User must request a waiver of the provision.

*Once the required internal signatures are obtained please send the summary and any supporting documentation to: mwbcompliance@ccc.edu Please make sure **BID RECAP** is in the subject line.*

Brief description of goods/services: Provide professional development to 100 faculty, staff and admin through online memberships access a variety to topics. Requisition #: _____	Vendor Name	Price Quote	Selected Vendor	MBE or WBE Vendor*
	1. Academic Impressions	\$ 22,500.00	Yes <input checked="" type="checkbox"/>	None
	2. Edu Dreams	\$ 0.00	No	WBE <input type="checkbox"/>
	3. Consult Ed	\$ 0.00	No	WBE <input type="checkbox"/>
	4. Gracie Mae Enterprises	\$ 0.00	No	MBE <input type="checkbox"/>
	5.		No	None

Patrice Jarrett-MXC Institutional Effectiveness-5-4586

Department/College: Person obtaining quotes—please include phone number

DocuSigned by:
Patrice Jarrett 2/4/2022 | 9:57:43 AM CST

3F486D451D324F9...

Date

Anne Zalewski-VP Institutional Effectiveness-MXC

Department Head, College/District Office

DocuSigned by:
Annie Ciechanowski Zalewski 2/4/2022 | 10:20:39 AM CST

1D28EB498E1F4CF...

Date

Executive Director or Business Manager, College/District Office

Date

Manager, Contract Administration & Compliance

Date

Informal Procurement FAQs

Please review thoroughly to ensure that your College or Department receives its goods and services in a timely manner and that the price quotations have been properly evaluated and documented.

Q. How do I find certified Minority-owned Business Enterprises and Women-owned Business Enterprises?

A. [Chicago Certified Firms Directory](#) or [Illinois.gov Vendor Search](#)

Q. Can I add the bid recap to my electronic requisition in the financial management system before the purchase has been approved?

A. No; it must be approved by Purchasing and Contract Administration first.

Q. Are bid recaps required for purchases under \$2,500.00?

A. A bid recap for goods or services is only required for purchases less than \$2,500.00, if the grand total of purchases with the vendor, District-wide, in the fiscal year, is **over** \$2,500.00, yet the requested purchase is for less than \$2,500.00.

Q. Do I need a bid recap for purchases made from a vendor that is part of an approved consortium?

A. No, but a copy of the Board Report approving the specific vendor as a consortium vendor and/or a copy of the approved consortium's contract with the vendor must be referenced in the electronic requisition submission.

Q. Can I only ask one of the vendors for certain items because I know the others probably won't have them?

A. No; a detailed scope of what you need must be distributed to all vendors that you are requesting quotes from. If the selected vendor cannot provide certain line items that information must be included in the cover email from the User.

Q. Can I provide my handwritten notes on a printed web page as a quote?

A. The bid quotation describing the pricing for the requested goods and services must be submitted on a bid form or on the vendor's letterhead even if the initial contact was by telephone or email. Additionally, any notes or comments regarding a quote must be included in a User cover or justification memo.

Q. What information do I need to maintain in my files to support the purchase other than the vendors' quotes?

A. The following will help organize your informal purchase files that may be audited internally or externally:

- Identify the date of the price quotation and the length of time it will be honored.
- Create a log of the bids received including evaluation notes.
- Maintain any communication with questions about the specifications or price quotation.
- Note details regarding warranties, return policies and delivery terms that may impact the purchase (pre and post award)
- Review invoices for accuracy and conformity with price quotation and other terms.
- Document any concerns about the vendor's performance (did they deliver on time, did prices change, were there over charges, etc.)

For questions regarding compliance with informal procurement procedures please contact: mwbecompliance@ccc.edu.



Bid Recap Justification Memo

Date: February 1, 2022

To: CCC Procurement

From: Patrice Jarrett

CC: Tiffany Dixon, Jennifer Williams, Anne Zalewski

Please accept this memo as a justification for the vendor Academic Impressions to provide professional development resources to 100 Malcolm X College Faculty, staff and administrators. The online membership will support leaders of all levels as well as offer the support of job specific training. Some of the program areas they support are: **Diversity, Equity, and Inclusion, Faculty Success, Institutional Advancement, Enrollment Management and Marketing, Student Success, Title IX and Compliance** just to name a few. The membership will give faculty, staff and administrators access to live and recorded virtual trainings, live and recorded webcasts, on-demand learning, and virtual conferences where many trainings can be done at a self-pace. Offering this resource to the MXC community supports one of the goals for the Workforce Equity Initiative grant and that is to support the infrastructure and support students through their educational journey to ensure success

Academic Impressions bid covers all the services specific to the need for MXC inquiry professional development and the cost is reasonable for the access of services for 100 membership covered for one year. There were several inquiries made for the professional development services; Ed Consult do not service at the higher education level. Edu Dreams do not provide service to faculty and staff and there was no response from Gracie Mae Enterprises. Although Academic Impressions is not a WBE or MBE vendor they are a sole source vendor. Please see the MWBE waiver attached.

Thank you for your consideration.

Enclosures:

- Bid Recap Form
- Bid Recap Justification Memo
- Academic Impressions Scope/Quote
- W/WBE documentation
- Communication with vendors include no response from Gracie Mae Enterprises
- Academic Impressions Sole Source informed letter

Patrice Jarrett

From: Patrice Jarrett
Sent: Tuesday, January 18, 2022 5:25 PM
To: Meghan Paladino; joycelyn2107@juno.com
Cc: Anne Zalewski; Kevin Kientz; Brittany Iwaszkiw
Subject: RE: Malcolm X College: Consulting Services Inquiry for Professional Development

Thank you Meghan for providing this information.

If I have anymore questions I will follow-up with you.

Best Regards,

Patrice Jarrett | Director- Workforce Equity Initiative Grant and Project MPACT
Office of Institutional Effectiveness
Malcolm X College
1900 W. Jackson Blvd | Chicago, IL 60612
E: piarrett2@ccc.edu
<http://malcolmx.ccc.edu/>



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From: Meghan Paladino <meghan@academicimpressions.com>
Sent: Tuesday, January 18, 2022 5:15 PM
To: Patrice Jarrett <piarrett2@ccc.edu>; joycelyn2107@juno.com
Cc: Anne Zalewski <aciechanowski@ccc.edu>; Kevin Kientz <kevin@academicimpressions.com>; Brittany Iwaszkiw <brittany@academicimpressions.com>
Subject: RE: Malcolm X College: Consulting Services Inquiry for Professional Development

*****This message is from an external sender. Please do not open unexpected links or attachments.*****

Good afternoon all,

Membership through Academic Impressions offers a variety of ways for faculty, staff, and administrators to engage with professional development trainings and resources that are designed specifically for those who work within higher education.

Academic Impressions as an organization is based in Denver, CO and our sole focus and priority are to research, develop, and produce professional development trainings and resources specifically for the higher education context. Our membership covers access to all live and recorded webcasts and virtual trainings, virtual conferences, on-demand video courses, articles, research reports, case studies, and curated learning plans across all our content areas:

- Leadership development
- Diversity, equity, & inclusion
- Enrollment management & marketing/communications
- Student success
- Faculty success
- Institutional & academic planning
- Women's leadership
- Academic leadership
- Title IX & compliance
- Advancement/alumni relations

Members are also assigned a dedicated account manager who is available for user upload, usage reports, proactive monitoring of usage and engagement, onboarding & orientation to resources, and customized learning plan curation. Attached is a formal quote for membership with more information about what's covered, how our model of account management works, and pricing information. In regards to timelines, we generally will activate memberships upon receipt of payment, but if you all have a specific date in mind for activation, let us know and we can make sure to accommodate that.

If we can be helpful with any additional information, materials, or questions, don't hesitate to let us know.

Best,
Meg

Meghan Paladino (*she, her, hers*)
ASSOCIATE DIRECTOR, PARTNERSHIPS
ACADEMIC IMPRESSIONS

5299 DTC Blvd., Ste. 1400
Greenwood Village, CO 80111
(720) 988-1257

From: Patrice Jarrett <pjarrett2@ccc.edu>
Sent: Monday, January 10, 2022 11:20 AM
To: joycelyn2107@juno.com
Cc: Anne Zalewski <aciechanowski@ccc.edu>
Subject: Malcolm X College: Consulting Services Inquiry for Professional Development

Good Morning,

My name is Patrice Jarrett and I am writing to inquire about your services for professional development geared towards faculty and staff. As a higher education institution we are always looking to enhance faculty and staff knowledge with best practices.

I am the Director of Workforce Equity Initiative program also known as Project MPACT at Malcolm X College and one of our goals is to support the success of MXC students in various ways including supporting faculty and staff through professional development, so we can continue to give our students the best service and increase student success.

Does your firm offer workshop opportunities in:

- **enrollment management**
- **inclusion/equity in the classroom and entire institution**
- **academic leadership**
- **student success**
- **institutional planning**

Due to COVID it would be ideal to offer the live professional development workshops remotely and most of all if there is a chance to allow faculty and staff to complete self-pace PD's through an online site that would be wonderful. Our goal is to serve 100 faculty and staff.

I hope to learn more about your offerings, cost and timelines available.

Best Regards,

Patrice Jarrett | Director- Workforce Equity Initiative Grant and Project MPACT
Office of Institutional Effectiveness
Malcolm X College
1900 W. Jackson Blvd | Chicago, IL 60612
E: pjarrett2@ccc.edu
<http://malcolmx.ccc.edu/>



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Patrice Jarrett

From: Patrice Jarrett
Sent: Friday, January 14, 2022 1:30 PM
To: Kristin Moak
Subject: RE: Malcolm X College: Consulting Services Inquiry for Professional Development

Thank you for your response.

Best Regards,

Patrice Jarrett | Director- Workforce Equity Initiative Grant and Project MPACT
Office of Institutional Effectiveness
Malcolm X College
1900 W. Jackson Blvd | Chicago, IL 60612
E: pjarrett2@ccc.edu
<http://malcolmx.ccc.edu/>



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From: Kristin Moak <kristinmoak@gmail.com>
Sent: Monday, January 10, 2022 5:14 PM
To: Patrice Jarrett <pjarrett2@ccc.edu>
Subject: Re: Malcolm X College: Consulting Services Inquiry for Professional Development

*****This message is from an external sender. Please do not open unexpected links or attachments.*****

Hello,

Thank you for reaching out. my specialty is K-12 literacy and instructional best practices. I don't think I would meet your needs.

Best wishes!

On Mon, Jan 10, 2022 at 10:36 AM Patrice Jarrett <pjarrett2@ccc.edu> wrote:

Good Morning,

My name is Patrice Jarrett and I am writing to inquire about your services for professional development geared towards faculty and staff. As a higher education institution we are always looking to enhance faculty and staff knowledge with best practices.

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Best Regards,

Patrice Jarrett | Director- Workforce Equity Initiative Grant and Project MPACT

Office of Institutional Effectiveness

Malcolm X College

[1900 W. Jackson Blvd | Chicago, IL 60612](#)

E: pjarrett2@ccc.edu

<http://malcolmx.ccc.edu/>

Questions? Ask MXC!  24/7

¿Preguntas? Preguntale a MXC!  24/7



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Patrice Jarrett

From: Patrice Jarrett
Sent: Wednesday, January 19, 2022 4:01 PM
To: EduDream LLC
Cc: Monica Martinez; Michelle Oliva; Anne Zalewski
Subject: RE: Malcolm X College: Consulting Services Inquiry for Professional Development

Thank you for responding to my inquiry, I will follow-up with I have any questions for you.

Best Regards,

Patrice Jarrett | Director- Workforce Equity Initiative Grant and Project MPACT
Office of Institutional Effectiveness
Malcolm X College
1900 W. Jackson Blvd | Chicago, IL 60612
E: pjarrett2@ccc.edu
<http://malcolmx.ccc.edu/>



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From: EduDream LLC <info@edudream.org>
Sent: Wednesday, January 19, 2022 2:44 PM
To: Patrice Jarrett <pjarrett2@ccc.edu>
Cc: Monica Martinez <monica@edudream.org>; Michelle Oliva <michelle@edudream.org>
Subject: Re: Malcolm X College: Consulting Services Inquiry for Professional Development

*****This message is from an external sender. Please do not open unexpected links or attachments.*****

Hello:

Thank you for contacting us. Enclosed is our capabilities statement which describes our services. You can also visit our [website](#) to learn more about our services.

Briefly, EduDream provides needs assessment, strategic planning services, evaluation planning and implementation support, research to inform strategic decisions, and an equity toolkit. If MXC is in need of such services, we have availability for partnership beginning in summer/fall of 2022.

We do not provide one-off workshops or professional development services for faculty and staff.

Thank you,

The EduDream Team

On Mon, Jan 10, 2022 at 10:26 AM Patrice Jarrett <pjarrett2@ccc.edu> wrote:

Good Morning,

My name is Patrice Jarrett and I am writing to inquire about your services for professional development geared towards faculty and staff. As a higher education institution we are always looking to enhance faculty and staff knowledge with best practices.

I am the Director Workforce Equity Initiative program also known as Project MPACT at Malcolm X College and one of our goals is to support the success of MXC students in various ways including supporting faculty and staff through professional development, so we can continue to give our students the best service and increase student success.

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I hope to learn more about your offerings, cost and timelines available.

Best Regards,

Patrice Jarrett | Director- Workforce Equity Initiative Grant and Project MPACT

Office of Institutional Effectiveness

Malcolm X College

1900 W. Jackson Blvd | Chicago, IL 60612

E: piarrett2@ccc.edu

<http://malcolmx.ccc.edu/>



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Patrice Jarrett

From: Patrice Jarrett
Sent: Monday, January 31, 2022 12:13 PM
To: 'joycelyn2107@juno.com'
Cc: Anne Zalewski
Subject: RE: Malcolm X College: Consulting Services Inquiry for Professional Development

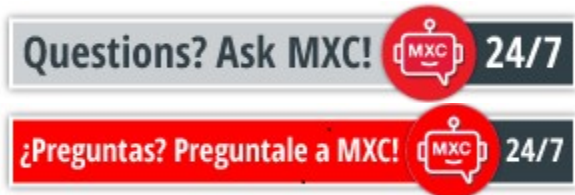
Good afternoon,

I am following up on a previous email inquiry I sent regarding your scope of services and if you can accommodate the request below.

I look forward to hearing from you.

Best Regards,

Patrice Jarrett | Director- Workforce Equity Initiative Grant and Project MPACT
Office of Institutional Effectiveness
Malcolm X College
1900 W. Jackson Blvd | Chicago, IL 60612
E: pjarrett2@ccc.edu
<http://malcolmx.ccc.edu/>



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From: Patrice Jarrett
Sent: Monday, January 10, 2022 12:20 PM
To: joycelyn2107@juno.com
Cc: Anne Zalewski <aciechanowski@ccc.edu>
Subject: Malcolm X College: Consulting Services Inquiry for Professional Development

Good Morning,

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Best Regards,

Patrice Jarrett | Director- Workforce Equity Initiative Grant and Project MPACT
Office of Institutional Effectiveness
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E: pjarrett2@ccc.edu
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Business & Contact Information

BUSINESS NAME	ConsultED, LLC	
OWNER	Kristin Moak	
ADDRESS	4953 Oakton St., Unit 704 Skokie, IL 60077	Map This Address
PHONE	612-508-9040	
EMAIL	kristinmoak@gmail.com	
ETHNICITY	Caucasian	

Certification Information

CERTIFYING AGENCY	City of Chicago
CERTIFICATION TYPE	WBE - Women Business Enterprise
CERTIFICATION DATE	8/27/2021
RENEWAL DATE	9/15/2022
EXPIRATION DATE	9/15/2025
CERTIFIED BUSINESS DESCRIPTION	611710 - Educational Consultants

Commodity Codes

Code	Description
NAICS 611710	Educational consultants

Certified Profile

CLOSE WINDOW 

WARD	N/A
COMMUNITY AREA	N/A
QUALIFIED INVESTMENT AREA	N/A

Business & Contact Information

BUSINESS NAME	EduDream LLC	
OWNER	Ms Monica Martinez	
ADDRESS	1510 W. Erie St. Apt #1 Chicago, IL 60642	Map This Address
PHONE	773-620-2552	
EMAIL	info@edudream.org	
ETHNICITY	Hispanic American	

Certification Information

CERTIFYING AGENCY	Cook County
CERTIFICATION TYPE	WBE - Women Business Enterprise
CERTIFICATION DATE	2/25/2021
RENEWAL DATE	2/25/2022
EXPIRATION DATE	2/25/2022
CERTIFIED BUSINESS DESCRIPTION	Consulting; Education Research; Research and Program Evaluation; Data Analytics and Insights; Strategic Planning and Assessment; Technical Assistance and Capacity Building

Commodity Codes

Code	Description
NAICS 541611	Administrative Management and General Management Consulting Services
NAICS 541611	General management consulting services
NAICS 541611	Strategic planning consulting services
NAICS 611710	Educational consultants

Additional Information

Certified Profile

CLOSE WINDOW 

Business & Contact Information

BUSINESS NAME	Gracie Mae Enterprises, Inc.	
OWNER	Ms. Joycelyn A. Johnson	
ADDRESS	4850 South Lake Park Suite #2107 Chicago, IL 60615-2130	Map This Address
PHONE	773-624-5089	
FAX	773-624-5089	
EMAIL	joycelyn2107@juno.com	
ETHNICITY	African American	

Certification Information

CERTIFYING AGENCY	City of Chicago
CERTIFICATION TYPE	MBE - Minority Business Enterprise
CERTIFICATION DATE	8/4/2016
RENEWAL DATE	8/1/2017
EXPIRATION DATE	8/1/2017
CERTIFIED BUSINESS DESCRIPTION	NAICS 611430 Professional and Management Development Training NAICS 611699 All Other Miscellaneous Schools and Instruction NAICS 611710 Educational consultants

Commodity Codes

Code	Description
NAICS 611430	Professional and Management Development Training
NAICS 611699	All Other Miscellaneous Schools and Instruction
NAICS 611710	Educational consultants

Additional Information

WARD	4
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Certified Profile

CLOSE WINDOW 



To Whom It May Concern:

Malcolm X College requires a product with the ability to provide higher-education specific training, resources, and professional development for both administrative staff and faculty in an online format. This letter is to serve as verification that the delivery of Academic Impressions' Online Membership and related services is a unique service containing copyrighted works and a sole source product that is created, sold, and distributed exclusively by Academic Impressions (AI) to meet the unique learning needs of higher education professionals. Academic Impressions is a sole source provider, and no division of Academic Impressions, nor any other company, makes a similar or competing product.

Outlined below are the core tenets that differentiate the Academic Impressions Online Membership and related services and protect the process and knowledge provided by the resources within.

- AI provides comprehensive resources across 10 higher-ed specific learning domains:
 - Academic Leadership
 - Institutional & Academic Planning
 - Enrollment Management / Marketing & Communications
 - Institutional Advancement
 - Leadership development
 - Women's leadership
 - Student Success
 - Faculty Success
 - Diversity, Equity, & Inclusion
 - Title IX & Compliance
- AI provides additional services including coaching, training and on-campus workshops.
- AI employs a team of dedicated research analysts examining trends in higher education. This ensures training is research-based and leverages higher-ed specific case studies, examples, and best practices.
- The resources available with the Online Membership span both the academic and administrative enterprises of the institution, tackling institution-wide development needs.
- All trainings and resources are copyrighted instructional materials, and we distribute these trainings through proprietary software / processes. Therefore, competition is precluded.
- For all trainings that are not already owned by AI, AI has obtained perpetual licenses from copyright holders allowing the materials to remain on AI's website and to be available to customers who have an Online Membership.
- The Online Membership includes an unmatched library of resources including 1,000+ webinars, videos, job aids, downloads, and articles that are designed towards practicality and action.
- AI has a proven track record of over 18 years exclusively working in higher education.
- AI utilizes a network of over 500 contributing experts from institutions across North America.
- Online Membership Users receive access to AI experts who can create custom-learning tracks to meet the needs of Malcolm X College's employees.

Sincerely,

A handwritten signature in blue ink that reads 'Amit Mrig'.

Amit Mrig
President, Academic Impressions



All-Inclusive Membership

Malcolm X College

Academic Impressions Membership: A Complete Professional Development Package for Higher Education Faculty & Staff

Online membership is an effective way to support leaders at all levels and across all divisions. We have been developing training across all areas of higher education since 2002. Our resources address leadership development (for both faculty and staff leaders) as well as job-specific training in areas that include:

Academic Impressions Program Areas (all included in membership)

- Leadership
- Faculty Success
- Academic Leadership
- Institutional and Academic Planning
- Women's Leadership
- Student Success
- Enrollment Management and Marketing
- Institutional Advancement
- Diversity, Equity, and Inclusion
- Title IX and Compliance

MEMBERSHIP GIVES FACULTY, STAFF, AND ADMINISTRATORS ACCESS TO:



Live & Recorded Virtual Trainings

Our virtual trainings provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment. We are connected to hundreds of subject matter experts so that we can bring you the latest insights and best practices.



Live & Recorded Webcasts

Our presentation-style live and recorded webcasts feature industry experts, best practices, and supplemental resources. Attend the live session or view the recording on your own time.

Our webcasts aim to cover relevant topics within higher ed across a wide range of critical areas. Whether you're looking to build skills, hear pertinent case studies, or adopt the latest best practices, you're guaranteed to find the right match in our ever-expanding webcast library.



On-Demand Learning

Members get unlimited access to engaging and instructional on-demand resources, such as articles, research reports, video courses, tools, templates, and job aids. Immerse your team in rich, engaging online content, ideal for keeping up the momentum with professional development while teams are working remotely. Take part in bite-sized lessons with content that is broken down into chunks of no more than 20 minutes. You can access these courses from wherever you are, on your own time.



Virtual Conferences

Our virtual conferences experiences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can take back and implement right away.

INCLUDED SERVICES AND BENEFITS

REPORTING & TRACKING

There is a robust reporting and tracking system that will allow you to monitor usage of the system. We will work directly with individual departments to help them learn how to improve adoption and utilization.

IMPLEMENTATION, ROLLOUT, & INTERNAL MARKETING

Members are assigned a dedicated account manager who assists in coordinating and supporting rollout and marketing. We know that this would be a significant investment in resources and in our experience, access does not necessarily equal adoption. Despite best intentions, folks tend to be passive about engaging in professional development. Our account managers provide targeted support designed to maximize the reach and impact of membership resources:



Onboarding & Orientation To Resources

We will meet with individual units, offices, and departments across campus, typically in either open-house style settings or dedicated sessions focused on specific teams, to *orient your users to the available resources*. Our high-touch model of account management allows your account manager to

- Learn more about the goals or needs of individual units
- Make recommendations for resources that best align
- Proactively check in and track progress towards any stated goals



Crafting Customized Learning Plans

The meetings described above often result in requests for additional small group or one-on-one touchpoints directly with end users. Getting to know your constituents, their needs and goals so closely, your account manager is in a great position to curate and organize resources that speak to a specific objective into a *customized learning plan*. Some [sample plans can be found here](#).



Internal Marketing

Your account manager will also provide support in *crafting communications* that can be included in newsletters or posted on internal websites or landing pages that advertise and encourage engagement with membership resources.

Membership Pricing Information

Membership with a Single-Year Agreement

Term	Product	# of Users	Price
1 year	All-inclusive online membership	100	\$22,500

Membership with a Two-Year Agreement

Term	Product	# of Users	Price
2 years	All-inclusive online membership	100	\$21,500*

** Billed annually; must sign an agreement for a 2-year membership term.*

Pricing above valid until June 30, 2022.

From Other Academic Impressions Members



NEW YORK UNIVERSITY

Usheevii King, JD

Program Director, Center for Faculty Advancement
Office of the Provost, New York University

In 2019 NYU Faculty Affairs partnered with Academic Impressions to provide professional development and specifically academic leadership development across the institution. The scope of the 4-year partnership includes enterprise-wide membership for the entire institution and department chair and program head development; including customized in-person and virtual workshops and coaching.

Academic Impressions has transformed the way department chairs understand their academic administrative roles! Through group coaching circles, leadership skill workshops, and even custom boot camps that are specific to the collective institutional need, Academic Impressions has helped the University foster a leadership development community across schools and units at NYU for faculty, and especially for department chairs.

From the beginning of our partnership, Academic Impressions made the best efforts to understand the complexities of a large institution such as New York University. By hosting focus groups and compiling a narrative of topics and concerns about leadership and academic administration, Academic Impressions was able to propose a suite of services that addressed the needs and interests of a diverse community of faculty in administrative roles. Further, and equally impressive, at the beginning of the pandemic of 2020, (COVID-19) Academic Impressions seamlessly and immediately pivoted its offerings so that services for faculty were not disrupted. Our faculty were continuously engaged and positively responded to the group coaching circles, which allowed them to explore academic administration and leadership fundamentals as well as give them tools to share and apply in their day-to-day work. Further, the circles created an opportunity for schools and units to understand similarities, differences, and enhanced cross-collaboration.

Moreover, the online membership has been an invaluable resource to our faculty and higher education administrators especially when in-person professional development opportunities are on hold during the pandemic. The flexibility to participate in asynchronous learning modules and webinars has afforded our faculty and staff the ability to continue cultivating professional growth at their own pace. This is just another example of the innovative tools Academic Impressions offers its members for a customized experience tailored to present day needs

From Other Academic Impressions Members



Ben Vinson III Provost, Case Western Reserve University

In 2018, Case Western's new provost, Ben Vinson III, initiated and led a strategic planning effort that was designed intentionally to engage the full campus in the planning process, infusing the campus with cross-disciplinary, cross-unit thinking and approaches, and encouraging leaders among faculty and staff to think together as one campus community about the institution's future and their opportunities to contribute to it. The challenge then was to find a way to sustain this momentum and creativity once the plan was written up and after the planning process was complete. Vinson also believed that leaders existed in all levels of the institution and across all disciplines and all units. He wanted to put resources in the hands of people who are not just the "usual suspects" or the most visible "high potential" leaders; he wanted to invest in the leadership and creativity of all faculty and staff; he felt this was essential to carrying forward the momentum of the strategic plan.

To help make this happen, Vinson established a partnership with Academic Impressions that included an enterprise-wide membership (all faculty and staff on campus have access) managed by the provost's office. Academic Impressions spent time on the Case Western campus, meeting with the provost, the cabinet, the deans, HR, and faculty and staff leadership to help ensure we could get the right resources into the hands of the people in the institution who need it most—and that their membership is tailored to their needs. Vinson invited Academic Impressions to facilitate the provost's monthly leadership roundtables. Each month, leaders from across the institution are provided with a research paper, an article on leadership, a recorded webcast, or an assessment (such as the 5 Paths to Leadership assessment), and Academic Impressions then facilitates a practical dialogue based on those resources. This keeps people throughout Case Western engaged in their leadership development every month, and rather than simply provide access to the resources, Case Western and Academic Impressions partner to guide them through the trainings and readings in their member library and how they can use each of these in a relevant and timely way.



M/WBE Waiver Request

Date: February 1, 2022

Vendor: Academic Impressions

Justification Request:

This purchase is to provide professional development resources to 100 Malcolm X College Faculty, staff and administrators. The online membership will for support leaders of all levels as well as offer the support of job specific training. Some of the program areas they support are: **Diversity, Equity, and Inclusion, Faculty Success, Institutional Advancement, Enrollment Management and Marketing, Student Success, Title IX and Compliance** just to name a few. The membership will give faculty, staff and administrators access to live and recorded virtual trainings, live and recorded webcasts, on-demand learning, and virtual conferences. Offering this resource to the MXC community supports one of the goals for the Workforce Equity Initiative grant and that is to support the infrastructure and support students through their educational journey to ensure success

Although Academic Impressions is not a WBE or MBE vendor they are a sole source vendor. We are requesting a M/WBE waiver.